

The Capstone Conference

The Virginia Modeling, Analysis and Simulation Center (VMASC) of Old Dominion University is hosting the 2008 Modeling, Simulation, & Gaming Student Capstone Conference on April 10. The Conference features students from the ODU Modeling and Simulation Graduate Program and universities and schools across the country. Students will present their research to an audience of fellow students, faculty, judges, and members of the VMASC Board of Advisors.

For our students, these presentations serve as a culmination of their research and academic careers. The Conference affords them the opportunity to present their findings to members of the modeling and simulation community in academe, industry, and government. Each Presentation Track is assigned judges who select the top three projects of each track. These winners will receive awards at the Capstone Banquet the evening of April 10th.

Sponsorship Opportunities

afford you the ability to support the studies and professional development of students conducting research in modeling, simulation, and serious gaming or who are doing work in a related application area of modeling and simulation.

Presentation Tracks

There are 7 presentation tracks:

Transportation

Medical

Education / Game-based Learning

Homeland Security / Military Modeling and Simulation

M&S in Engineering

Applied Principles of M&S

General Sciences

Benefits to Sponsors

Off-site Marketing

- Sponsors will be mentioned in the VMASC monthly newsletter (distributed to 150 members / readers)
- Sponsors will be mentioned in advertisement placed in local news media
- Sponsors names (logos) will be recognized in brochures, posters, banners advertising the event via VMASC to colleges and universities across the country
- Sponsors will be listed on the VMASC Website

On-Site Marketing

- Sponsors can place their own posters / banners at Conference and Banquet sites

2008 Capstone Conference is sponsored by “

VMASC

The Virginia Modeling, Analysis and Simulation Center (VMASC) is a multi-disciplinary modeling, simulation and visualization collaborative research center managed through the Office of Research at Old Dominion University. VMASC supports the University's Modeling and Simulation (M&S) graduate degree programs, offering multi-disciplinary M&S Masters and Ph.D. coursework and degrees to students across ODU's six colleges.

With more than one hundred industry, government, and academic members, VMASC furthers the development and application of modeling, simulation, and visualization as an enterprise decision-making tool and promotes economic development.

www.vmasc.odu.edu

Sponsorship Contact:

Dr. Catherine Banks
Director, Academic Affairs
VMASC
7000 College Drive
Suffolk, Virginia 23435
(757) 686-6224
(757) 686-6214 fax
cmbanks@odu.edu

Sponsorship Opportunities

Reception

- Sponsorship Cost \$2000
- Sponsor will be recognized with the company name on the specific sponsorship: “Reception for the 2008 Capstone Conference is sponsored by “
- Sponsors of the Reception will be entitled to 2 seats each at the dinner

Banquet

- Sponsorship Cost \$2000
- Sponsor will be recognized with the company name on the specific sponsorship: “Awards Banquet for the 2008 Capstone Conference is sponsored by “
- Sponsors of the Banquet will be entitled to 2 seats at the dinner

Tracks

- Sponsorship Cost \$350 per Track
- All awards are available for sponsorship and will include participating sponsors' name on all literature, relating to the award, and it will carry the sponsor's name: “The Transportation Track for the

The Discipline of M&S

Modeling, Simulation, & Gaming

**Student
Capstone Conference**

**SPONSORSHIP
OPPORTUNITIES**

April 10, 2008

Old Dominion University

www.vmasc.odu.edu/capstoneconference.htm